The **PICPA Women’s Leadership Conference** is a premier annual event for current and future leaders of the accounting profession. In 2016, PICPA also introduced the **Women to Watch** program to support and recognize the valuable contributions of women in the profession. Recipients of this prestigious award are celebrated during the conference in June and in the Summer issue of the *Pennsylvania CPA Journal*.

Last year, PICPA received almost 50 nominees for Women to Watch and welcomed 175 attendees to the Women’s Leadership Conference. Take advantage of these sponsorship opportunities and join us at the **Chubb Hotel & Conference Center on June 24th** to celebrate the tremendous impact women have on the accounting profession!

**Sponsorship Packages**

**Exhibitor: $500**
Create an on-site experience, so you can mingle and meet face-to-face with attendees.

- Six-foot exhibit table plus one conference registration (including CPE and meals).
- Recognition in on-site signage and welcome slideshow, as well as during opening remarks.

**Advertiser: $1,000**
Associate your organization with the PICPA’s top-quality content, even if you’re not able to attend the event. Build brand recognition and then follow-up directly with attendees after the conference.

- Full page advertisement in the event’s electronic materials.
- Post-event attendee mailing list, including name, company name, and preferred mailing address of all registrants for a one-time use mailing.
- Recognition in on-site signage and welcome slideshow, as well as during opening remarks.
Event Sponsor: $3,000
Connect directly with attendees at a premier learning event. Expand your impact with options to introduce a speaker and to distribute branded materials to all conference attendees.

- Introduce one of the general session speakers.
- Provide materials or branded items that will be placed at each attendee’s seat in advance of conference. (Sponsor is responsible for printing and shipping materials.)
- Company logo and link included in email promotions.
- Company logo included in print promotions, if received at least four months prior to the event.
- Two complimentary conference registrations, including meals and CPE credit.
- Preregistered attendee mailing list, provided two weeks prior to the conference.
- Recognition as an Event Sponsor on the conference webpage, on-site signage, and welcome slide show, as well as during opening remarks.
- Six-foot exhibit table near the PICPA registration desk.
- Also includes all of the “Advertiser” benefits.

Exclusive Sponsorships

Coffee Station Sponsor: $2,500
Conference attendees will thank you for keeping the coffee flowing throughout the conference. Enhance your branding with custom coffee sleeves or other branded materials to engage with attendees throughout the day.

- Opportunity to provide branded napkins, coffee sleeves for to-go cups, or similar items for the break area. (Sponsor is responsible for printing and shipping materials.)
- Two complimentary conference registrations, including meals and CPE credit.
- Exclusive signage with your company name and logo displayed in break area.
- Recognition as the Coffee Station Sponsor on the agenda and welcome slide show, as well as during the opening remarks.
- Six-foot exhibit table near the coffee station.
- Also includes all of the “Advertiser” benefits.

WiFi Sponsor: $1,500
Even if you can’t attend the conference, you’ll stay top of mind with the conference attendees as your brand is promoted when they connect to the on-site WiFi network.

- Exclusive placement of company name and logo on signage and printed materials with WiFi network information.
- Recognition as the WiFi Sponsor during announcements of the WiFi information.
- When permitted by the facility, PICPA will customize the WiFi network name, password, and the post-connection landing page to promote your brand.
- Also includes all of the “Advertiser” benefits.

To learn more, contact Kelli Comegys at kcomegys@picpa.org or (267) 675-6257.